

“Entrepreneurship and Passion”

Nyack College

Submitted in partial fulfillment of the capital requirement for BUS609 - Entrepreneurship

By Sara-France Vaval

September 9, 2020

“Entrepreneurship and Passion”

Summary:

This paper contains information about Entrepreneurship and passion. It describes the contribution of passion to our success. As our passion increase, our entrepreneurial effort increases as well.

“Entrepreneurship and Passion”

“Passion is an important and fascinating construct because it is often characterized as a “hot” feeling, or, metaphorically, “the fire of desire””, says (Cardon, Wincent, Singh, & Drnovsek, 2009: 515). This feeling that drives an individual to help achieve great success is what one may consider achieving. As passion is an important factor for our hobby, and the things that a person may love, so is passion important when it comes to entrepreneurship.

The first years of entrepreneurship are rather difficult than easy. However, scholars believe that, “beyond other characteristics such as need for achievement (Rauch & Frese, 2007), entrepreneurial passion is an important personal characteristic fueling entrepreneurial efforts.” (Baum, Locke, & Smith, 2001; Cardon et al., 2009). This brings to light that passion is the uncommon factor that motivates ones to press on even when facing hardships, which is why entrepreneurs who are passionate often achieve great success : Which is why, Baum, Locke Murnieks, Mosakowski, & Cardon agrees that that entrepreneurial passion has a positive effect on entrepreneurial behavior and performance.

From experience, being passionate can help one accomplish far greater and better than when one is working for a paycheck. Recalling being a twelve year old beginner at the violin, people and musicians could not believe it. It was the passion, the time put into practicing, the expression and the message conveyed to the audience while playing made the difference. Therefore, when analyzing, it is safe to say that passion is an undeniably tool for success although it is believed that it is also tied to our emotions.

“Entrepreneurship and Passion”

When emotions are tied in passions, it intrigues one to put more effort in the things that they set out to do, says “ Thus, only in case of free choice should high effort lead to an increase in passion. We use an experimental design manipulating entrepreneurial effort, new venture progress, and free choice to investigate the mechanisms linking entrepreneurial effort and passion.” (GIELNIK, SPITZMULLER, SCHMITT, KLEMANN, RESE, . 1013) which can be agreed with those that experienced a push to put effort in the things that they are passionate about.

Being a beginner at the violin, to increase a better performance, I had to put effort in practicing, learning new classical pieces appealing to the public, and from there my passion became deeper. When passion becomes deeper, effort increases, therefore performance and possibility to achieve greater success increases.

In the recent years, I found passion in cooking. My abilities are quite exceptional for an individual who has not been cooking for a long time after taking my last lesson in high school. My passion for cooking was developed at a young age. However, I never put any effort into it in the past years. Just like it was previously, effort helps increase passion success.

As a new venture I would like to explore the cooking industry, or either create an Instagram or YouTube cooking page to showcase my skills and abilities. As an assessment of my skills, since I am the worst critic of myself, I would rate me as a five on a scale of ten. I love cooking and love to create new dishes out of nothing and everything. However, there are some skills that I have to strengthen according to Crocken, such as: as making salt my friend, I tend not to use

“Entrepreneurship and Passion”

the right amount of salt to my particular taste. Secondly, follow my instincts and not be glued to a recipe book as we can tend to things by the book, and not from an authentic place. In addition, I must possess the right utensil for the kitchen as each utensil serves their purpose to achieve the perfect look. Lastly, the mise en place and the right ingredient. The setting to cook is extremely important for a chef: sometimes I do feel tied up when moving in my kitchen. For a certain look we need the right amount of space to capture the right picture and even to cook the different ingredients simultaneously.

As I am trying to strengthen my weaknesses, my strength can be found in my willingness to learn and to improve. Secondly, in preparing tasty dishes even if it's for the first time, according to the great feedback I receive from peers and family. Having great feedback from family and friends, in some way fueled my passion after I cooked a mixed sandwich everyone was going crazy about. Since then, I have been trying to cook and mix different stuff together, and it is safe that's where my passion for cooking derives from.

To understand the relationship between entrepreneurial effort, and entrepreneurial passion, individuals have defined it as such, “Entrepreneurial effort” is the intensity of work on entrepreneurial tasks (Foo et al., 2009). “Entrepreneurial passion” has been conceptualized as an intense positive emotion, similar to excitement and elation, that is linked to entrepreneurial tasks and activities (Cardon et al., 2009).” This helps us understand that success and the accomplishment of greater goals work hand in hand with passion.

We can conclude that entrepreneurship requires a lot of sacrifice, but the greater sacrifice is to put in effort. Then, passion combined with effort will fast forward us into a better trajectory.

“Entrepreneurship and Passion”

Whether it is in the MBA course, our job, or whether we set out to do, passion and effort must work hands in hands.

“Entrepreneurship and Passion”

References

- GIELNIK, M. M., SPITZMULLER, M., SCHMITT, A., KLEMANN, D. K., & FRESE, M. (2015). “I Put in Effort, Therefore I Am Passionate”: Investigating the Path from Effort to Passion in Entrepreneurship. *Academy of Management Journal*, 58(4), 1012–1031.
- Cockrnen, N. 10 ways to immediately improve your cooking