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HIS114

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1. According to Gigerenzer, why are gut feelings reliable? What gives them their efficacy? How and why do they work? According to Gigerenzer, a German psychologist says that the gut feeling are reliable because the "intelligence of the unconscious argues he sees decision making happening in many of the brain subsystem... we often decide without even realizing that we have decided." (258.) I think with the gut feeling we often don't even realize that we are making decisions that automatically establish our outcome.
2. Why can human cognition not be described by logical rules of rationality? The human can cognition can not be described by logical rules of rationality because of the mathematical probability. The content-blind can sometimes ignore the content and overlook the goals of thinking, therefore, human cognition can not be described by logical rules of rationality.