

Date: March 24, 2020

To: Professor Hartl, Business Department Chair & Career Services Director

CC: [Business Department Professors](#)

From: Jonathan Santiago, Assistant Researcher

Subject: **Research for JP Morgan Chase Bank**

~~The students at our university have many big decisions to make. Career Services has the opportunity to help students lessen the burden of job searching by bringing in reputable companies who may be a good fit for the students to get an internship with or even receive a full-time job after graduation.~~

Our Career Services department has the opportunity to help our students lessen the burden of job searching and smoothen their transition into the workforce. Bringing in highly respected and successful companies who may be a good fit for our students, can be a good opportunity for them to get internships or even receive full-time employment.

The Problem

~~There are so many companies out there which may seem like a good fit for our students. Unfortunately, only a limited number of them can be invited to our university to interact with students. Additionally, what may seem like a good fit from the outside, may not necessarily look the same on the inside. It is very important for Career Services to know who we are endorsing and bringing on our campus with the potential for our students to work with. Chase Bank seems like they may be one of those companies that could be a good fit for our students. But more investigation must go into that possibility.~~

There are many companies that can be good fits for our students, but unfortunately only a certain few can be invited to our college to connect with our students. Additionally, for some what may seem like a good fit from the outside, may not necessarily be the same on the inside. So, having those interactions and receiving feedback is very important. For our Career Services Department it is crucial to know who we endorse and bring to our college with potential for our students to work with. Chase Bank seems like they may be one of those companies that could be a good fit for our students. Although, more investigation must go into that possibility.

Overview

JP Morgan Chase Bank is an American consumer banking company. It is a subsidiary of the U.S. multinational banking and financial services holding company, JPMorgan Chase. The jobs vary between salaried banker to financial advisors, among many more.

You can say a little more to develop this here. Give a brief overview of the kinds of jobs may be available or of interest to students, and in which locations.

Audience

The results of ~~our~~ my research and analysis will be presented and reviewed by the following:

Gatekeeper: The Career Services Director—as ~~the the director of~~ career services director, you have the powerability to accept or decline this proposal to invite Chase Bank onto our campus for our students to gain potential internships and even employment at their nearest Chase Bank branch. in order to interact and offer potential internship and job opportunities.

Primary: ~~Those who have a say as to whomever may be invited to our campus to interact with students: They will decide who can and will attend campus for the event to interact with the students: The main target audience would be the career services director, and faculty and staff involved in that department. Specifically, the career services director, and other members of the faculty and staff—This is the target audience whom we want to influence.~~

Secondary: Includes all of the graduating students and those who are searching for an internship. College faculty is involved as well. All of the faculty, staff, and students who walk around our campus

Auxiliary: Involves students who are not currently graduating or searching for an internship.

Watchdog: The College's Board of Trustees and members of program advisory committees are the main watchdogs.

Are there auxiliary and watchdog audiences? Who might they be?

Topics to Investigate

- What training is available to new employees?
- How soon is the average entry-level person promoted?
- How much travel and weekend work are expected?
- Is there a “busy season,” or is the workload consistent year-round?
- What fringe benefits are offered?
- What is the corporate culture?
- Is the climate non-racist and non-sexist?
- How strong is the company economically?
- How is it likely to be affected by current economic, demographic, and political trends?

Methods & Resources

My top resource will be the Chase Bank website as well as any related websites linked with JP Morgan Chase. I plan on reviewing any recent articles written on Chase Bank in the NY Times, Forbes, Business Insider and other related resources. I am hoping to be in contact with someone who went to the college and now-currently works with Chase Bank as well. ~~through their website as well.~~

Qualifications

I amAs a person who is highly interested in having more businesses come on campus and make connections with our students,; I am fully confident in my interpersonal skills, outreach capabilities, and connections I have made over time that have allowed me to be in the position that I am right now-I am perfectly qualified. Therefore, I believe Chase Bank is a company that appears to be a good fit for our students.

Work Schedule

Researching	5 hours	March 30-31 st
Creating Report	4 Hours	April 3 rd
Revising Report	2 Hours	April 6 th
Editing Report	3 Hours	April 13 th
Proofreading Report	1 Hour	April 26 th
Rehearsing Report	4 Hours	April 27 th

Call to Action

~~After researching the topics listed above, I hope for the opportunity to invite representatives from Chase Bank to come onto campus with the intention of making connections with students and possibly extend internship and job opportunities to our students as well. Having Chase Bank easily accessible to our students offers the possibility of making their next step an easier transition.~~ After performing research on the topics listed above, I want to have the opportunity to formally invite representatives from Chase Bank to come to our college and make connections with our undergraduate students. The main goal is for Chase Bank to offer our students internship and job opportunities. Our students having easy access to Chase Bank offers them the possibility of a smoother transition for their next steps.