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Be the Manager: Q&A

1. Output control helps identify problems at the work center. It helps attain the objective through observing the desired vs. actual output. Since in this scenario there will be three different teams (web design, web hosting, and programming), in-depth training should be implemented for each team, relating to each of their assignments, and good communication among each team is essential.
2. In regards to behavior control, focus should be placed on the individual team members. They must be encouraged and kept up with through proper coordination, direction, and good interactions within the team members and organization.
3. I would help managers develop a culture to promote high team performance by encouraging teamwork, constant communication, weekly meetings, and trying to help upkeep a positive and non-discriminatory work environment. Organization culture must be very positive and work-efficient!