Nyack College School of Social Work

MSW Colloquium Poster Evaluation Form

Student Author: _____   Judge's Initials: _____

The poster must strike a balance between appealing to a broad audience, academic content, and the visualization of the project.

The scoring scale runs from 0=unsatisfactory to 5/10=excellent

Appeal to a Broad Audience			
	Introduction: How well does the presenter introduce him or herself and the overall project? *Narration	/5	
	Rationale: How well does the presenter make the purpose and objectives of the project clear and understandable? *Narration and poster	/5	
	Comprehension: Does the presenter have a clear grasp of the project? *Narration and poster	/5	
	Appeal: How effectively does the poster convey the stated purpose and provoke thoughtful insight and provoke questions from the audience?	/5	
	Engagement: Did the presenter and the poster clearly engage a broad audience?	/5	
	Total:		/25
Academic Content			
	Contents: Does the poster contain Title, Author(s), Abstract, Introduction (Problem Statement, Literature Review, Research Question as appropriate), Methods, Results, Discussion/Conclusions, References?	/10	
	Context/Background: To what extent is there critical engagement with the literature and/or connection to previous research? Is it made clear to a broad audience?	/10	
	Methodology: Does the methodology emerge from the presentation? Is it clearly understandable? Is it coherent?	/10	
	Discussion/Conclusions: Are conclusions effectively and coherently drawn from the presented work?	/10	
	Total:		/40
Layout and Creativity			
	Layout: How coherent and well-structured is the poster?	/10	
	Creativity: How well does the poster engage the viewer's interest?	/5	
	Images: How well do the images (photographs, diagrams, figures, charts, supplemental documents) support and enhance the content?	/10	
	Overall: Is the overall appearance of the poster professional? Does its content support or detract from the purpose of the poster? Is it clear, succinct, and understandable to a broad audience?	/10	
	Total:		/35
	GRAND TOTAL:		/100