

1. Which organization is likely to face the most complex task environment - a biotechnology company trying to develop a cure for cancer or a large retailer like the gap or macy's ? As a task environment involves competitors, distributors , customers , and suppliers. Most would think a large company like Macy's or Gap would have a tougher environment. However their environment has more customers than a biotechnology company. These big companies are responsible for updating all of their goods regularly due to high demand. There are a lot of stores out there but they can't match up with a biotechnology company.
2. The population is aging because of declining birth rates, and the aging of baby boom generation. What might some of the implications of this demographic trend be for a pharmaceutical company and b the home construction industry ? For (a) We would need to maintain critical and new thinking and doing new research. This will help in creating new innovative things and creative ideas. You need to do this because differentiation will hurt the company overall.  
(b) The problem with this is that people who are older in this workforce are less efficient. The solution would be to try and encourage more youth workers to join. If you continue to have your company increase in age the efficiency of manual labor will go down.