

Nyack College
Master of Business Administration

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Four Organizational Hurdles

CERTIFICATE OF AUTHORSHIP:

I certify that I am the author of this paper and that any assistance I receive in its preparation is fully acknowledged and disclosed in this paper. I have also cited any sources from which I used data, ideas, or words, either quoted directly or paraphrased. I also certify that I prepared this paper specifically for this course/program.

Student's E-Signature:

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Professor Comments:

<RUNNING HEAD TITLE < Four Organizational Hurdles

Nicolas Plaja

Four Organizational Hurdles

Submitted in partial fulfilment

of the requirements for the degree

Master in Business Administration

School of Business and Leadership

Nyack College

01/26/2020

Four Organization Hurdles

Cognitive Hurdle

- Show benefits of social media marketing
- Show how incorporating a donation service for environmental organizations can put us in a blue

Resource Hurdle

- Lack of technological resources.

Political Hurdle

- Ensure all legal aspects are covered
- Keep good relation with

Motivational Hurdle

- Engage/relate employees to motivate them to do better
- Relate to customer to encourage donating to our environmental organisation

