

## Investors' Business Daily Article Summary Homework

If you'll recall from your syllabus, you will receive approximately six to eight homework assignments during the semester, including three to four quick check-off assignments, **three IBD article summaries** which are graded, and one stock tracking project which you will work on over the course of four to six weeks.

This sheet explains more about the *IBD* homework assignments. According to our syllabus, we will complete units and be tested in four broad areas of business study: basic economics, small business/accounting/finance, marketing and management, and business law and ethics. As we begin each unit (except business law and ethics), I will assign a *IBD* article dealing in the area being covered from different sections of the paper as follows:

<u>Area of Study</u>	<u>Section(s) of the IBD</u>
Economics	The First Section: The Economy column
Small Business/Acct./Finance	Marketplace: Small Business/Managing Digest of Earnings Report  Money & Investing: Deals & Dealmakers Outside Audit Ahead of the Tape Top News story
Marketing and Management	The First Section: Lead Stories Marketplace: Media & Marketing Advertising Managing
Business Law and Ethics	Any Section and column

For example, on the first day of class, we will begin the economics unit and I will ask you to choose an article to read and summarize on the attached form from the Economy column of the first section of the paper. Your summary will be due the class period before the exam for that unit, at which time I will call on several students to talk in class about the articles they've summarized. (We will use their article discussions as part of our review of material for that unit.) All written summaries will be collected at the end of that class period and will be graded and returned to you with your graded exam, most typically the class period following the exam. On that day, as we begin the next unit, I will assign an article about small business, accounting, or finance (your choice) which will be due the class period before the exam on that unit, and so on. If you miss an article summary, you'll have the opportunity to complete your third summary on the business law and ethics topic.

For each assignment, choose any article on any date in the specified section.

To qualify for a grade of B on an article summary, you'll need to complete items 1-3. To receive a B+/A- complete items 1-4; complete all five items and receive an A for the summary.

## Article Summary and Analysis Form

Name: TianYang Pan

Course Name and Number: Intro to Business

Date 10/31/2019

**Title and date of Article\*** Small Business Optimism Skyrockets After Trump Win  
12/13/2016

1. Briefly state the main idea of this article.  
The idea of the article is what happened after Trump win the election. The small business owner got courage with Trump's plan about business, they having all the good tendency with growing their business. And briefly explained why small business owner do that and what will affect on the larger company like google and apple.
2. List what you would consider three important facts that the author uses to support the main idea.  
*-The NFIB's small business optimism index rose 3.5 points to 98.4, the highest since the cycle peak in December 2014.*  
*-A net 15% of companies plan to add staff, up from 10%. But job creation plans shot up from a net 9% through Nov. 8 to 23% after Election Day.*  
*- A net 20% of small business owners expect higher sales postelection, up from 4% in early November.*
3. What information or ideas discussed in the article were also discussed in class?  
About the tax. "The corporate tax reform". We talked about different kind of business and what their pros and cons. The tax is a big part for small business and large company. We have mentioned that tax system is huge and oversized, if Trump can limit this will help with all business that is in the market.
4. List any examples of bias or faulty reasoning that you found in the article.  
*Trump in recent days has blasted Boeing (BA) over Air Force One presidential jet replacement costs and the "out of control" F-35 by Lockheed Martin (LMT). He's criticized and later reached a deal with United Technologies (UTX) over Carrier Jobs in Indiana heading to Mexico. Trump has said he'll go after high drug prices and said he wants Apple to return*  
The last paragraph did not state the idea well. The previous paragraph talked about the impact with small business and what is going to happen with corporate titans. But this paragraph does not explained more with why he do this and how is he going to do it. Like the last sentence "he wants apple to return" why and how is what this paper should explain.
5. List any new term(s)/concept(s) that you learned from reading the article, and write a short definition of it/each.

Small Business Optimism Index- a composite of ten seasonally adjusted components. It provides an indication of the health of small businesses in the U.S., which account of roughly 50% of the nation's private workforce.

\*Attach a copy of the article.

Adapted from the "Test Your Knowledge Form" provided in Powerweb, <http://www.dushkin.com/lc.articlereview.mhtml/ATITLE>.

Small Business Optimism Skyrockets After Trump Win  
Economy

Small business owners are more upbeat, with optimism surging after Election Day, according to National Federation of Independent Business data released Tuesday.

The NFIB's small business optimism index rose 3.5 points to 98.4, the highest since the cycle peak in December 2014. But that masks the sentiment shift after Donald Trump won the presidential election and Republicans retained control of Congress.

"What a difference a day makes," said Juanita Duggan, NFIB President and CEO. "Before Election Day small business owners' optimism was flat, and after Election Day it soared."

A net 15% of companies plan to add staff, up from 10%. But job creation plans shot up from a net 9% through Nov. 8 to 23% after Election Day. A net 20% of small business owners expect higher sales postelection, up from 4% in early November.

Most notably, a net 38% expected business conditions to improve after Trump's victory vs. -6% through Nov. 8. That's the highest since November 2004.

"If higher optimism can be sustained, I expect that in the coming months we'll see an increase in business activity, such as hiring and expanding," said NFIB chief economist William Dunkelberg.

The IBD/TIPP Economic Optimism Index rose to a 10-year high in December, even with Democrat sentiment falling.

Trump Rally On Main Street

Stock markets have rallied as investors see corporate tax reform, regulatory relief and perhaps ObamaCare repeal. Small businesses have even more to cheer.

Unlike multinational giants, especially techs such as Apple (AAPL) and Google-parent Alphabet (GOOGL) that have vast intellectual property assets, small firms can't sidestep the taxman via complex, global tax-minimization schemes. So lower business tax rates will have a big impact on their after-tax profits.

Also, Trump and a GOP Congress could eliminate or slash the estate tax, a huge issue for small business owners.

Regulatory relief would have outsized benefits on smaller firms, which lack dedicated staff focused on compliance with complex and costly rules.

"Small business owners are clearly encouraged by the election results, but now it's time for President-elect Trump and congressional leaders to deliver," said Duggan. "Federal taxes, regulations, and ObamaCare are the three biggest impediments to running a small business in America."

Trump carries risks for business, but more for corporate titans than Main Street minnows. Small businesses have less to fear from Trump's protectionist instincts than S&P 500 companies that have big exports, imports and overseas operations. And Trump isn't likely to single out a small firm for public criticism.

Trump in recent days has blasted Boeing (BA) over Air Force One presidential jet replacement costs and the "out of control" F-35 by Lockheed Martin (LMT). He's criticized and later reached a deal with United Technologies (UTX) over Carrier jobs in Indiana heading to Mexico. Trump has said he'll go after high drug prices and said he wants Apple to return.