NADA | ACADEMY

Toyota of Greensboro
Andy Slaughter

<u>Non-Dealer</u> Competitive Maintenance Pricing Summary Survey
- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
AAA	69.95	40.00	50.00	129.99	169.99	N/A	
Allens Citgo	59.29	91.22	96.07	N/A	110.00	270	
BattleGround Tire	69.95	59.95	95.99	120.00	N/A	254.95	
Jiffy Lube	75.00	50.00	87.96	N/A	179.99	N/A	
Firestone	91.00	51.99	50.68	189.00	130.00	N/A	
NTB	71.00	30.00	60.00	100.00	100.00	236.92	
Competitor Averages	72.70	53.87	73.45	134.75	138.00	253.97	
My Dealership	76.63	51.13	75.89	99.95	167.96	324.55	

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Dealer Labor Rate Survey
Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Toyota of Greensboro	155.⁰⁶	C 167.96 W 165.14 M 99.⁰⁰ R 167.⁹⁶ I 167.⁹⁶	_____ Factory _____ Chilton _____ Computer _____ Motors _____ Mitchell ✓ Other SPG w/ Reynolds
		C _____ W _____ M _____ R _____	_____ Factory _____ Chilton _____ Computer _____ Motors _____ Mitchell _____ Other
		C _____ W _____ M _____ R _____	_____ Factory _____ Chilton _____ Computer _____ Motors _____ Mitchell _____ Other
		C _____ W _____ M _____ R _____	_____ Factory _____ Chilton _____ Computer _____ Motors _____ Mitchell _____ Other
		C _____ W _____ M _____ R _____	_____ Factory _____ Chilton _____ Computer _____ Motors _____ Mitchell _____ Other

Variable Rate Code(s):
C=Lowest, Most Competitive (ie., L.O.F., etc.)   W=Warranty   I= Internal
M=Maintenance Rate (Normal Factory Maintenance)   R =Highest, Repair Rate

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