

2012 Elantra 112,000 miles



**Non-Dealer Competitive Maintenance Pricing Summary Survey**

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

| Competitor Name     | Lube, Oil & Filter                | Cabin Filter | Balance Tires | Align Front End | Service A/C | Replace Front Disc Pads | Totals (Sum Rows) |
|---------------------|-----------------------------------|--------------|---------------|-----------------|-------------|-------------------------|-------------------|
| Steve -<br>11:17    | St. Lucie Battery & Tire<br>18.59 | 60.00        | 16/tire       | 112.30          | 146.00      | 180.00                  | 640.89            |
| Jason -<br>11:22    | Goodyear<br>65.99                 | 32.00        | 17/tire       | 135.00          | 199.00      | 444.99                  | 944.98            |
| Miguel -<br>11:30   | Tires Plus<br>35.00               | 35.00        | 20/tire       | 125.00          | 400.00      | 300.00                  | 975.00            |
| Chuck -<br>11:34    | Mazzarellas<br>59.99              | 45.00        | 18/tire       | 159.99          | 179.99      | 450.00                  | 960.97            |
| Nancy -<br>11:57    | Tire Kingdom<br>19.99             | 35.00        | 15/tire       | 119.00          | 130.00      | 299.00                  | 662.99            |
| Willis -<br>12:15   | Firestone<br>29.99                | 39.99        | 20/tire       | 149.99          | 199.99      | 499.99                  | 999.95            |
| Competitor Averages | 48.25                             | 41.17        | 17/tire       | 133.55          | 209.16      | 362.33                  | 811.71            |
| My Dealership       | 59.95                             | 79.95        | 49.95         | 99.95           | 189.95      | 249.95                  | 729.70            |

12.50/ for 4  
tire (don't do  
just front)



### Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

| Dealer  | Labor Rate                                      |   | Flat Rate Time Standard   |
|---|---|---|---|
|   | Single  | Variable  |   |
| Route 60<br>Hyundai   |   | C <u>29.95</u><br>W <u>142.68</u><br>M <u>110</u><br>R <u>110</u><br>I <u>110</u> | <input type="checkbox"/> Factory<br><input type="checkbox"/> Chilton<br><input checked="" type="checkbox"/> Computer<br><input type="checkbox"/> Motors<br><input type="checkbox"/> Mitchell<br><input type="checkbox"/> Other          |
| Wallace<br>Hyundai  | 155.00  | C <u>34.00</u><br>W _____<br>M _____<br>R _____                                   | <input type="checkbox"/> Factory<br><input type="checkbox"/> Chilton<br><input type="checkbox"/> Computer<br><input type="checkbox"/> Motors<br><input type="checkbox"/> Mitchell<br><input type="checkbox"/> Other <i>did not know</i> |
| Toyota of<br>Vero Beach   | 172.95  | C _____<br>W _____<br>M _____<br>R _____  | <input type="checkbox"/> Factory<br><input type="checkbox"/> Chilton<br><input type="checkbox"/> Computer<br><input type="checkbox"/> Motors<br><input type="checkbox"/> Mitchell<br><input type="checkbox"/> Other <i>did not know</i> |
| Vatland<br>Honda  | 152.00  | C _____<br>W _____<br>M _____<br>R _____  | <input type="checkbox"/> Factory<br><input type="checkbox"/> Chilton<br><input type="checkbox"/> Computer<br><input type="checkbox"/> Motors<br><input type="checkbox"/> Mitchell<br><input type="checkbox"/> Other <i>did not know</i> |
| Linus<br>Cadillac   | 169 - regular<br>210 - diesel<br>220 - electric | C _____<br>W _____<br>M _____<br>R _____  | <input type="checkbox"/> Factory<br><input type="checkbox"/> Chilton<br><input type="checkbox"/> Computer<br><input type="checkbox"/> Motors<br><input type="checkbox"/> Mitchell<br><input type="checkbox"/> Other <i>did not know</i> |
| Variable Rate Code(s):<br>C=Lowest, Most Competitive (ie., L.O.F., etc.)      W=Warranty      I= Internal<br>M=Maintenance Rate (Normal Factory Maintenance)      R =Highest, Repair Rate |   |   |   |