



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
GETTEL ACURA		C <u>179.99</u>	<input checked="" type="checkbox"/> Factory
		W <u>154.71</u>	<input type="checkbox"/> Chilton
		M _____	<input type="checkbox"/> Computer
		R _____	<input type="checkbox"/> Motors
		I <u>139.95</u>	<input checked="" type="checkbox"/> Mitchell
			<input checked="" type="checkbox"/> Other ALL-DATA
		C _____	<input type="checkbox"/> Factory
		W _____	<input type="checkbox"/> Chilton
		M _____	<input type="checkbox"/> Computer
		R _____	<input type="checkbox"/> Motors
			<input type="checkbox"/> Mitchell
			<input type="checkbox"/> Other
		C _____	<input type="checkbox"/> Factory
		W _____	<input type="checkbox"/> Chilton
		M _____	<input type="checkbox"/> Computer
		R _____	<input type="checkbox"/> Motors
			<input type="checkbox"/> Mitchell
			<input type="checkbox"/> Other
		C _____	<input type="checkbox"/> Factory
		W _____	<input type="checkbox"/> Chilton
		M _____	<input type="checkbox"/> Computer
		R _____	<input type="checkbox"/> Motors
			<input type="checkbox"/> Mitchell
			<input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			

Variable Rate Code(s):
 C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty EV = Repair Rate
 M=Maintenance Rate (Normal Factory Maintenance) R=Highest, Repair Rate I = Internal

Non-Dealer (Independent) Competitive & Maintenance Pricing Survey

Competitor Information	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Store: J BURG'S Date: 941-312-1978 Time: 3:27 pm Consultant: Shondan-Lady	Sxt. \$75	\$35	\$45	\$159	\$179	all Brakes \$600 No Pads Price
Store: MIDAS Date: 941-444-1871 Time: 3:32 pm Consultant: Bryan	\$59.99 + tax total \$73.00	\$19.00 Filter + 7.00	\$37.44 Wait \$74.00 Only tires	\$99 1 Time 3yr \$159	\$24.99 coolant ok \$220.00 6mo-Full ok	\$229.99 Rebate \$50
Store: JIMS AUTO Date: 941-922-4217 Time: ? Consultant:						
Store: SARASOTA FAMILY Date: 941-925-4889 Time: 3:39 pm Consultant: Lady Michelle	\$72.18 Gave Ann Michelle No. 1:47 pm 8/8/23	\$34.95 No Tax →	\$80.00	\$99.00	\$139.95	\$199.00
Store: AUTOMOTIVE SERV Date: 941-922-3131 Time: 3:41 pm Consultant: Aaren	\$80.00	\$50.00	\$80	\$205	\$220	\$300 Front Pads + Rotors \$100 More
Store: HITCHCOCK Date: 941-306-1000 Time: 3:47 pm Consultant: Left message on voicemail	Syn. \$74.17	\$89.92 total	\$69.95	\$149.75 total	\$190.61 total	Pads 139.95 Disc 87.98 Brake 198.00 Rotor 198.00 \$445.50
Store: TOM DIONS Date: 941-926-4942 Time: 3:50 pm Consultant: Scott	\$70	\$45	\$60 +	\$120 Full	\$75 to 100	\$400 Pads + Rotors
Competitor Averages	\$74.00	\$46.84	\$68	148.50	174	380
My Dealership	58.95	50	70	160	180	260

total \$987 ↓

58.95
 * GENUINE OEM PARTS
 * FACTORY WARRANTY