Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
TGK	50.00	50.00	64.00	120.00	499.00	395.00	~~1224~~ 1178
TIRES PLUS WBL	98.98	48.98	56.16	120.95	N/A	454.97	780
VIKING AUTO	80.00	40.00	70.00	90.00	450.00	485.00	1215
KNUTSON AUTO	84.00	30.00	N/A	N/A	N/A	445.00	559
JAKES QUALITY REPAIR	65.00	38.00	N/A	N/A	N/A	380.00	483
MIDAS	69.99	49.99	100.00	99.99	450.00	501.40	1271
Competitor Averages	74.66	42.82	72.54	107.74	466.33	443.56	1207
My Dealership	71.95	62.00	79.99	129.99	499.00	325.00	1116

NADA | ACADEMY

Dealer Labor Rate Survey
Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	**Variable**	
BUERKLE HONDA		C 185 W 175 M VARIABLE R 295 I 185	____ Factory ____ Chilton ____ Computer X Motors ____ Mitchell ____ Other
BROOKDALE HONDA		C 179 W 159 M VARIABLE R ____	____ Factory ____ Chilton ____ Computer X Motors ____ Mitchell ____ Other
INVER GROVE HONDA		C 179 W 164 M VARIABLE R ____	____ Factory ____ Chilton ____ Computer ____ Motors ____ Mitchell X Other ALLDATA
RICHFIELD BLOOMINGTON HONDA		C 208 W 175 M VARIABLE R ____	____ Factory X Chilton ____ Computer ____ Motors ____ Mitchell ____ Other
HOPKINS HONDA		C 185 W 159 M VARIABLE R ____	____ Factory ____ Chilton ____ Computer X Motors ____ Mitchell ____ Other

Variable Rate Code(s):
C=Lowest, Most Competitive (ie., L.O.F., etc.)   W=Warranty   I= Internal
M=Maintenance Rate (Normal Factory Maintenance)   R =Highest, Repair Rate