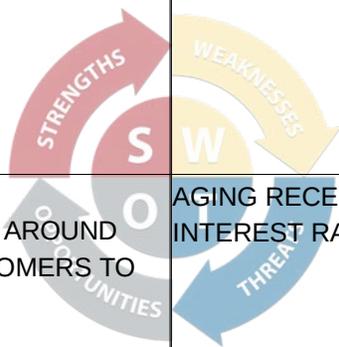


SWOT Analysis

CASH DAYS SUPPLY

Subject:

Strengths (+)	Weaknesses (-)
GOOD CASH POSITION	CIT NEEDS BETTER TURN AROUND
IMPROVE EXPENSE MAKE A PROCESS TO HELP CIT TURN AROUND OFFER DISCOUNTS TO OUR AR CUSTOMERS TO GET CASH IN FASTER	AGING RECEIVABLES INTEREST RATES INCREASING
Opportunities (+)	Threats (-)



Write your goal statement:

I WILL INCREASE MY DAY SUPPLY BY JAN 2023 RIGHT NOW I AM AT 10 DAYS AND OLDER I WOULD LIKE TO GET IT DOWN TO THREE DAYS.

I WILL START CLOSELY MONITORING OUR EXPESNES (ORDER ONLY WHAT IS NEEDED)

IMPLEMENT A PROCESS TO MAKE CIT TURN AROUND IN DAYS BY OCT. 2023

TURN OUR PAST DUE CUSTOMERS INTO COD UNTIL WE ARE PAID

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