

I'm Shannon Herring and I'm from Orange County Virginia about 1.5 hours from the NADA Academy. I'm the General Manager of both a Subaru and General Motors franchise. I started in the automotive industry in 2007 as a salesman at a Dodge Chrysler store. I worked my way through finance and management working as a General Sales Manager for a Toyota store for 8 years. I have been a general Manager for about 4 years now. I have worked hard to learn the service and body shop but not so much parts department. I'm looking forward to this class for that very reason. When I was in the third grade I really wanted to be an airline pilot. My main hobbies are skiing in the winter and fly fishing in the summer. In five years, I hope to be a Partner with Reynolds.