



ACADEMY

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Jiffy Lube Todd 4/17/10 AM	63.50 reg 82.50 Synth	32.99	NOT offered	Not offered	129.99	\$400 OEM	\$645.42
Fire Stone A1toonA Dawn 4/17/10:00 AM	76.98 reg 108.98 syn	55.98	55.84	112.98	\$20 to check \$187.82	\$487.97 \$40 coupon	\$982.57
Reliable Tire JOHN 4/17/10 AM	\$49 \$59	\$29	\$40	\$90	\$99	\$280	\$597
MR Andy Muffler 4/17 10 AM	74.95	28.95	NOT offered	NOT offered	NOT offered	479.95	503.85
AAMCO PAT 4/17 10 AM	ONLY Does and doesnt			Transmission Do CUT work			
Competitor Averages	\$81.35	\$36.73	\$47.92	\$101.49	\$145.60	\$401.98	\$701.22
My Dealership	59.95	33.35	49.95	69.95	129.95	269.95	631.10

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