

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
DAVIS GAINESVILLE CHEVROLET		C <u>99.95</u> W <u>149.43</u> M <u>149.99</u> R <u>182.99</u> I <u>149.99</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
GAINESVILLE BUICK GMC		C <u>80.25</u> W <u>144.90</u> M <u>145.49</u> R <u>178.99</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):
 C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty
 M=Maintenance Rate (Normal Factory Maintenance) R=Highest, Repair Rate I = Internal



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
NINO JIFFY LUBE	\$76.99	\$39.99	N/A	N/A	\$116.00	N/A - TOTAL \$232.98
JOHN GOOD YEAR	\$69.99	\$25.00	\$17.95 x 4 \$71.80	\$109.99	\$181.00	\$371.00 - TOTAL \$828.78
REBECCA WAL-MART	\$44.88 LPT 5 QTS	\$30.00	\$16.00 x 4 \$64.00	N/A	\$69.00 + FREE OIL	N/A - TOTAL \$237.88
EROME * PEP BOYS	\$49.99	\$30.00	\$17.99 x 4 \$71.96	\$100	\$72.00 + FREE OIL	\$209.99 - TOTAL 611.94
* PACKAGE DEAL AT PEPBOYS INCLUDES COST OVERALL						
Competitor Averages	\$60.46	\$124.99	\$69.25	\$104.99	\$137.99	\$290.49 - TOTAL 788.17
My Dealership	83.98	\$84.95	\$52.95	\$99.99	\$250.00	\$440.00 - TOTAL 571.87