

2023 Sales Forecast:



2022 SUBARU SALES												
JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC (21)	TOTAL
137	140	173	157	141	146	125	174	185	169	181	155	1883
137	277	450	607	748	894	1019	1193	1378	1547	1728	1883	1883
2023 SUBARU SALES ESTIMATE, ASSUMING 20% INCREASE												
164	168	208	188	169	175	150	209	222	203	217	186	2259
164	332	540	728	897	1072	1222	1431	1653	1856	2073	2259	2259
2022 USED CAR SALES												
JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC (21)	TOTAL
85	95	95	109	91	100	113	109	104	85	90	72	1148
85	180	275	384	475	575	688	797	901	986	1076	1148	1148
2023 USED SALES GOAL, 150 A MONTH (REALISED GOAL BASED ON 30% INCREASE)												
110	124	124	142	118	130	147	142	135	110	117	100	1499
110	234	358	500	618	748	895	1037	1172	1282	1399	1499	1499

