

Parts Swat

Over the. Next 6 months, 12 months our parts department will implement new strategies to increase gross profit, improve customer service and grow parts sales

Specifically, within the next 6 months we will add an OEM solution ie. Simplepart.com. Allowing our customers easier access to our parts catalog to assist with increasing our sales by 5% in 6 months and 10% by 12 months. Additionally, we will refresh our matrix pricing to achieve a 3% increase lift in gross profit in 6 months, making sure our calculations match our goals.