



ACADEMY

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Keith White Ford Lincoln	135 gas 145 diesel	C <u>135</u> W <u>108.71</u> M <u>135</u> R <u>135</u> I <u>135</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Rainbow CDJR	145	C _____ W _____ M _____ R _____	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Kia of McComb	132	C _____ W _____ M _____ R _____	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Howell Motors	140	C _____ W _____ M _____ R _____	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			

2015 Ford F-150 XLT 4x4
 3.5 Ecoboost 115k miles



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

9:04 A.M.
 2-13-23
 David

9:10 AM
 2-13-23
 Kenny

9:15 A.M.
 2-13-23
~~Scott~~
 Jacob

2-13-23
 9:30 AM
 Steven

2-13-23
 Jason
 10:51 AM

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Reliable Auto Services	67.50	34.95	59.95	119.95	120.95	229.95	633.25
Gene's tire Center	35.00	29.95	60	49.95	79.95	119.95	374.80
Firestone 51	50.00	30.00	40	78	120	110	428
Ol Brook tire & Auto service	63.95	49.95	48	99.95	110	139.95	511.80
Bozeman Tire & Services	49.95	35	49.95	79.95	89.95	120	424.80
Competitor Averages	53.28	35.97	51.58	101.56	104.17	125	
My Dealership	60	30.95	60	70	89.95	220	

48.97 24.95 1 69.95 1 160

Quicklane