



Dealer + Non Dealer

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Jiffy Lube 252-329-0329	56.99	59.99	87.96	Do not Do	Do not Do	275.00
Midas 252-364-3522	49.99	89.99	59.99	99.99	293.99	199.95
Meineke 252-347-0837 252-756-2800	54.99	35.95	59.95	89.99	189.99	285.95 Replace Rotors
Precision Tune	29.90	45.95	24.00	89.90	179.90	199.90
Firestone 252-238-4325	29.99	35.99	53.00	101.99	149.99	250.99
Rights tire 252-752-6225	50.83	24.99	49.95	89.95	159.99	300.95
Competitor Averages						
My Dealership						

Dealer Labor Rate Survey

Dealer	Labor Rate Single	Labor Rate Variable	Flat-Rate Time Standard
Greenville Nissan		C <u>18.95</u>	
		W <u>136.00</u>	<input checked="" type="checkbox"/> Factory
		M <u>Varies</u>	<input type="checkbox"/> Mitchell
	Grid →	R <u>150⁰⁰ - 185⁰⁰ hours</u>	<input type="checkbox"/> Computer
		I <u>150.00</u>	<input checked="" type="checkbox"/> Other Alldata
Babour-Hendrick Honda		C <u>34.20</u>	<input type="checkbox"/> Factory
		W <u>118.12</u>	<input type="checkbox"/> Mitchell
		M <u>Varies</u>	<input type="checkbox"/> Computer
		R <u>150.00</u>	<input checked="" type="checkbox"/> Other
		I <u>140.00</u>	Alldata Reynolds
Greenville Toyota		C <u>24.95</u>	<input type="checkbox"/> Factory
		W <u>120.00</u>	<input type="checkbox"/> Mitchell
		M <u>Varies</u>	<input type="checkbox"/> Computer
		R <u>139.00</u>	<input checked="" type="checkbox"/> Other
		F <u>139.00</u>	Alldata

Variable Rate Codes:

- C = Lowest, Most Competitive (e.g., LOF, etc.)
- M = Maintenance Rate (Normal Factory Maintenance)
- I = Internal

- W = Warranty
- R = Highest, Repair Rate

Does your warranty rate equal or exceed other dealers in your area?

NO OURS IS \$107.60