

M=Maintenance Rate (Normal Factory Maintenance) R=Highest, Repair Rate I=Internal

### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Automation Route 22	64.95	59.95	24.95	139.00	134.95	125.00 + Pads \$285.00
Automation Inc	60.00	50.00	49.00	14.900	N/A	109 + Pads \$260.00
Wells Fargo	45.34	44.99	16.95 11.95 \$64.00	109.99	N/A	140.00 + Pads \$305.00
Portland Ctr.	59.99	49.00	116.00	No 8.00 Align front	N/A	109.00 + Pads \$260.00
Cape Elizabeth Service Ctr	62.15	30.95	44.95	N/A	114.95	129.95 + Pads \$290.00
Don Foshays	75.99	44.99	60.00	113.00	139.95	135.00 + Pads \$299.00
Competitor Averages	61.24	48.15	67.15	119.80	141.61	124.50 + Pads
My Dealership	83.49	87.75	59.95	129.99	127.95	150 + Pads

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Flat Rate Time Standard	Labor Rate	Single Variable	Dealer																
<input checked="" type="checkbox"/> Other <input type="checkbox"/> Mitchell <input type="checkbox"/> Motors <input type="checkbox"/> Computer <input type="checkbox"/> Chilton <input type="checkbox"/> Factory <i>All Data</i>	C 150 W 111.02 M N/A R 150 I 150		Paper Chevy	<input checked="" type="checkbox"/> Other <input type="checkbox"/> Mitchell <input type="checkbox"/> Motors <input type="checkbox"/> Computer <input type="checkbox"/> Chilton <input type="checkbox"/> Factory <i>All Data</i>	C 150 W 1290 M N/A R N/A		Goodwins Kns Moore	<input checked="" type="checkbox"/> Other <input type="checkbox"/> Mitchell <input type="checkbox"/> Motors <input type="checkbox"/> Computer <input type="checkbox"/> Chilton <input type="checkbox"/> Factory <i>All Data</i>	C 1650 W 1290 M N/A R N/A		Saik Chevrolet Brian Levesque Service Manager	<input type="checkbox"/> Other <input type="checkbox"/> Mitchell <input type="checkbox"/> Motors <input type="checkbox"/> Computer <input type="checkbox"/> Chilton <input type="checkbox"/> Factory <i>All Data</i>	C 1498 / 1374 W 13569 M 1000 R N/A		Buick Chevrolet Peter Foltan	<input checked="" type="checkbox"/> Other <input type="checkbox"/> Mitchell <input type="checkbox"/> Motors <input type="checkbox"/> Computer <input type="checkbox"/> Chilton <input type="checkbox"/> Factory <i>All Data</i>	C 1550 / 1550 W 13500 M N/A R N/A		Bill Dodge Steve Howell 12:55 PM

1:05 PM  
 12:45 PM  
 12:39 PM  
 12:25 PM