



### Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Dralle Chevrolet Buick GMC	(oil)	C <u>53.94</u> W <u>120.14</u> M <u>95.00</u> R <u>150.00</u> <u>175 = 150 m.</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <u>Pro demand</u>
Natsuka Ford Lincoln	(oil)	C <u>67.80</u> W <u>132.00</u> M <u>125.00</u> R <u>170.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <u>All data.</u>
Chrysler. Jeep Dodge	(oil)	C <u>72.50</u> W <u>112.00</u> M <u>115.00</u> R <u>175.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <u>All data</u>
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):  
 C=Lowest, Most Competitive (ie., L.O.F., etc.)      W=Warranty      I= Internal  
 M=Maintenance Rate (Normal Factory Maintenance)      R =Highest, Repair Rate



### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

*16 Malibu. 101.230*

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
<i>Watske Express</i>	<i>89.95</i>	<i>75.95</i>	<i>N/A</i>	<i>N/A</i>	<i>N/A</i>	<i>N/A</i>	<i>165.90</i>
<i>C+C Tire/Leak</i>	<i>65.95</i>	<i>62.00</i>	<i>\$54.00 / 4</i>	<i>99.95</i>	<i>199.95</i>	<i>498.00</i>	<i>979.85</i>
<i>Hilman Auto Repair</i>	<i>72.95</i>	<i>64.95</i>	<i>\$60.00 / 4</i>	<i>120.95</i>	<i>225.00</i>	<i>525.00</i>	<i>1068.85</i>
Competitor Averages	<i>76.28</i>	<i>67.63</i>	<i>57.00</i>	<i>110.45</i>	<i>212.47</i>	<i>511.50</i>	<i>738.20</i>
My Dealership	<i>69.95</i>	<i>62.90</i>	<i>49.95 / 4</i>	<i>109.95</i>	<i>205.00</i>	<i>472.95</i>	<i>970.70</i>