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Competitive Maintenance Pricing Summary – Non-Dealer

Competitor	Lube, Oil & Filter	Cabin Filter	Balance Front/Rear Tires	Align Front End	Service A/C	Replace Front Disc Pads
PEP BOYS	85.22	47.98	71.96	99.99	123.79	$475
TIRE DISCOUNTERS	74	70	30	145	120	450
GRISMER	45	55	80	109	420	420
~~[illegible]~~	~~[illegible]~~	~~[illegible]~~	~~[illegible]~~	~~[illegible]~~	~~[illegible]~~	$420
MIDAS	74.99	31.99	39.99	89.99	129.99	410
FIRESTONE	85.00	70.00	59	99.99	159.95	420
GOODYEAR	65	40	$100	$75.00	130.00	399
WAL MART	6488	38	40			
Totals	494.09 ~~227.78~~	352.97	420.85 ~~[illegible]~~	617.98	1083.73	2994.00
Average Price	~~32.54~~ 70.59	50.43	60.14 ~~[illegible]~~	103.00	180.63	499.00
My Dealership	~~[illegible]~~ 59.95	45.00	60	114.95	~~284.39~~	$447.50

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NADA ACADEMY

Dealer Labor Rate Survey

Dealer	Labor Rate Single	Labor Rate Variable	Flat-Rate Time Standard
INTERSTATE FORD	$185	C ~~$185.00~~ $105 W $117.05 M R $185.00 I $185.00	x 1.5 ✓ Factory ___ Chilton ___ Mitchell ___ Motor ___ Computer ✓ Other ALL DATA
GERMAIN FORD	$145	C W M R	___ Factory ___ Chilton ✓ Mitchell ___ Motor ___ Computer ___ Other
BEAU TOWNSEND	IDENTIFIX $168	C W M R	___ Factory ___ Chilton ___ Mitchell ___ Motor ___ Computer ✓ Other IDENTIFIX

Variable Rate Codes:

C = Lowest, Most Competitive (e.g., LOF, etc.)
M = Maintenance Rate (Normal Factory Maintenance)
I = Internal
W = Warranty
R = Highest, Repair Rate

Does your warranty rate equal or exceed other dealers in your area?

Below, set to get increase to $175 in near future.

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