

Profit Centering/Expense Action Plan

We will focus on our Profit Centering by working with clients throughout sales, service, body shop, and parts presenting accessories for their vehicle. We will track this by writing down the customers we present to and then tracking to see if they purchase. The time line on this will be over the next 90 days. Our Expense action plan will be tracking product specialist time cards vs the business we are producing and to see if we have them working too much compared to sales coming in. We will do this over the next 30 days.