

Parts Manager Conversation

Collaborate with your Parts Manager to answer the following questions. Use this opportunity to share new ideas from the class and to coach your Parts Manager on how they can be implemented. Be sure to respect their expertise. **Provide your answers in a different color font.**

1. What formal parts management training does your parts manager have (for example, the NADA Academy Seminar)? **NADA, numerous classes. CDK, Reynolds**
2. Does your Dealership/Parts department have a Vision statement that all departmental employees know and understand? What is it? **Not as of yet, working on it**
3. Have you ever tracked your First Time Fill Rate (FTFR) manually (not using the DMS or your OEM)? What is your current Repair Order FTFR? **Yes, not currently doing, will track now**
4. What percentage of your business comes from Inside (RO/Internal/Warranty/Body Shop) vs Outside (Counter Retail & Wholesale)? **90/10**
5. What policies, controls, and security are in place on your DMS (via Privileges and/or the Exception or Deviation Reports) to prevent counter people from changing the pricing structure during daily transactions? **Parts personnel have access to change and discount pricing.**
6. Who can change/override parts pricing? Cashier? Service Director/Manager? Service Advisors? **Only parts personnel**
7. Are you at Retail pricing for Internal? Who established your Internal parts pricing policies? Are they current? **Yes, service director**
8. If you are in a Retail Reimbursement for Warranty state, are you at retail for warranty? If not, when was the last time you petitioned the OE for retail reimbursement? **Yes & yes**
9. Do the Parts, Service and Body Shop Managers work with the Office Manager/Controller monthly to follow up on all Work in Process (WIP) documents. Do they verify that all parts invoices and repair orders are closed out in a timely manner? What does this look like? **Yes, yes, still a work in progress. We need to be better.**
10. Is the financial statement for the Parts department given to the manager and discussed on a weekly/monthly basis? If not, is a daily operating report of sales, gross profit, etc., provided to the Parts Manager for review (DOC)? **No, to financial statement but we will start doing that. Daily operating report reviewed.**

11. What is your retail pricing strategy for your Parts department? How often do you check to see whether your pricing goals are being achieved? **Daily and minimum 40% GP, monthly**
12. How often do you audit your dealership's Parts web page? How often are coupons, hours of business, etc., reviewed and updated? **Not often enough, hours of business are correct**
13. Do you have a Parts online eStore? How do you ensure that parts order forms/queries are responded to in a timely manner? Who gets the email leads/questions? **Yes, we have a service BDC that responds**
14. What sales training is available to Parts personnel? If training is available, is it mandatory? How often are sales skills assessed, tested, and refreshed? **Gm training. Mandatory to stay certified. We will implement a training program**
15. Do you have a process to offer accessories to 100% of your New and Used customers? If so, what does it look like? If not, why not? **Process is broken, need to be better**
16. What would help you sell more accessories? **Sales training**
17. Do you review your wholesale customers to see if their sales, gross, and returns justify the expense of conducting business with them? How often are they reviewed? **Yes, every month we look for high returns and gross profit**
18. Do you know how much each of your Parts salespeople must sell each day just to breakeven? **Yes, \$2083**
19. What procedures do you have in place to ensure inventory accuracy and integrity? How are variances communicated to the accounting office? **One person posting and receiving. Communicate ADT to accounting and end of month**
20. Are lost sales being tracked in your DMS? Do you have a common definition that all counter people understand? What is your definition? **No, we will start. No, but we will. If we don't have it and don't fill the order**
21. What is the biggest obstacle to getting your Special Order parts off the SOP shelves and installed/picked up? **Advisors not calling SOP customers consistently**
22. In your store, what do you feel is the biggest cause of frozen capital and/or obsolescence? What is the current dollar value of your obsolescence? **Communication to get parts installed on delivered \$49,185, 17%**
23. What is your phase in/phase out strategy? How do you balance this strategy with factory recommended stocking guidelines (RIM, ARO, Parts Eye, etc.)? **3/12**

24. On a scale of 1-10 (10 = expert level) what is your level of understanding of the information that is on your DMS's monthly summary? 10

25. What is the one thing that your organization can do or provide to help the Parts Manager do their job more effectively?

- 1.) Work with advisors to put process in place for SOP
- 2.) More frequent communication from me
- 3.) End of month & midmonth meetings to go over tracking