

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Dimmitt Cadillac of Clearwater		C <u>184.99</u> <i>Cust pay</i> W <u>152.95</u> M <u>125.00</u> R <u>184.99</u> I <u>169.95, 149.95, 129.95</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>All Dealers</i>
Dimmitt Cadillac of St. Pete		C <u>184.99</u> <i>CP</i> W <u>143.14</u> M <u>125.00</u> R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>All Dealers</i>
AutoNation Cadillac NPR		C <u>199.00</u> <i>Cust pay</i> W <u>127.14</u> M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Ed More Tampa		C <u>188.00</u> <i>Cust pay</i> W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate I = Internal			

2019
XTS 32K
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Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
9/15 1:30pm Tire Kingdom	95.38	No labor 30.00	40.00	99.99	N/A	252.89 pad
9/15 2:45pm Jiffy Lube	109.99	49.99	89.99	N/A	N/A	25 555.30 pad
9/15 2:10pm Service Master	62.55	60.00	45.00	116.00	120.00?	525.00? rotor
9/15 2:30pm Meinke	90.00	25.00 no labor	N/A	hung up N/A	N/A	340.00
Competitor Averages	89.59	41.25	59.33	108.05	120.00	418.30
My Dealership	101.72	87.93	79.95	189.95	120.00	463.13

174.99 machine rotor

rotor = 34.95
AF = 80.31