

Danielle Vanisky
N399



Dealer Labor Rate Survey:

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Buckeye Nissan		C <u>129</u> W <u>102</u> M <u>129</u> R <u>151</u> I <u>129</u>	<input checked="" type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Georgesville Nissan		C <u>129</u> W <u>102</u> M <u>129</u> R <u>151</u>	<input checked="" type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Spire-J Enterprises (Toyota)		C <u>107.50/hr</u> W <u>96.71</u> M <u>135</u> R <u>135</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Spire-J Motors (Honda)		C <u>135</u> W <u>120.74</u> M <u>135</u> R <u>135</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			

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Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Erismar Tire & Repair	\$40-65 varying prices	\$29-35	\$15 per tire	\$35 for checks, \$99.99 for full	Varies after inspection	Varies after inspection	ranges \$119 - \$260 + inspections
Goodyear Boyd's Hilliard Tire & Service	Avg \$38.95 varies \$31-99 by type	\$31-38	\$13.50 per tire	\$99.95 + tax	older vehicles \$157-197	\$99.95 + \$29 for 1hr labor	ranges 560-716 + tax
Competitor Averages	58	30-36	14.25/tire	99.97	varies	varies	
My Dealership	\$42.00	\$69.00	49.95	\$99.00	\$169.00	\$280	708.95 + tax

→ AC services on new models: if needing type 1234, they can't do it.

rotors as well, we don't just do pads.