



ACADEMY

2018 Cadillac ATS 2.0L.

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Nestside Auto.	129.99	79.99	110.00	N/A	349.95	525.00	1194.93
Tireland	99.95	84.95	84.95	150	399	545.00	1363.85
Fountain Tire	123.00	75.00	92.00	150.00	398.00	450.00	1288.00
Midas	96.95	125.00	120.00	150.00	399.00	475.00	1365.95
Matwell Auto.	89.95	84 48 95	79.98	129.45	299.00	399.00	1282.33
Cdn. Tire	110.00	70.00	120.00	140.00	240.00	300	980.
Competitor Averages	108.31	86.67	101.17	144.00	347.50	449.00	1245.83
My Dealership	89.95	85.00	172.00	199.95	500.00	525.00	1571.90



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Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Wolfe Cadillac		C <u>128.69</u> W <u>131.76</u> M <u>220</u> R <u>172.00</u> I <u>123.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Wolfe Chevrolet		C <u>110.00</u> W <u>130.56</u> M <u>120</u> R <u>165</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Wolfe GMC.		C <u>110.00</u> W <u>130.56</u> M <u>120</u> R <u>165</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Ron Hodgson		C _____ W <u>121.08</u> M _____ R <u>165.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Don Wheaton		C <u>109.45</u> W <u>133.74</u> M <u>165.00</u> R <u>165</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input checked="" type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

I= Internal

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate