



2016 F150 70K

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Crump Reese Chevy/Gmc	\$69.95	\$79.95	\$38	\$69.95	\$229.95	\$239.95	\$727.75
Point S	\$99	\$99	N/A	N/A	\$399	\$329	\$728
Scotty's Complete Care (121 miles away)	\$109	\$82.00	N/A	N/A	\$249	\$269.99	\$809.99
Competitor Averages	\$92.65	\$86.98	\$38	\$69.95	\$292.65	\$279.64	\$755.24
My Dealership	\$59.99	\$74.95	\$22	\$69.95	\$219.99	\$249.99	\$696.87

- We are the only dealer in town, nearest town with shops is 110+ miles away.
- Point S is the only other shop in town, did them, our sister store is one in the next town. (110 miles away)



ACADEMY

### Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
CRump Reese Moab Ford	\$145 \$135 Local	C <u>145</u> W <u>109</u> M <u>145</u> R <u>145</u> I <u>125</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Western Slopes Ford <110miles away>	\$140	C _____ W <u>109</u> M _____ R <u>140</u> I <u>105</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
CRump Reese Chevy Gmc Sister store <330miles north>	\$130	C _____ W <u>103</u> M _____ R <u>130</u> I <u>100</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.)      W=Warranty      I= Internal M=Maintenance Rate (Normal Factory Maintenance)      R =Highest, Repair Rate			

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