

<p style="text-align: center;"><u>Strengths</u></p> <ol style="list-style-type: none"> 1. Customer Satisfaction 2. Funding Expediency 3. Bank Relationships 4. Products Available 5. Coverage Depth 	<p style="text-align: center;"><u>Weaknesses</u></p> <ol style="list-style-type: none"> 1. Time for deliveries 2. Committed contracts to floor plan bank 3. PVR
<p style="text-align: center;"><u>Opportunities</u></p> <ol style="list-style-type: none"> 1. Digitizing documents 2. Increased lease penetration 3. Product Sales Training 	<p style="text-align: center;"><u>Threats</u></p> <ol style="list-style-type: none"> 1. FTC Safeguards 2. New regulations pertaining to reserve 3. Manufacturer selling ESP direct 4. Offsite deliveries 5. FED's raising rates

S.W.O.T. analysis for finance at St Johnsbury Buick GMC

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