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Mac

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### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Midus	79.98	<del>38</del> 38	40	99.99 <sup>2r</sup> 149.99 <sup>5r</sup>	99.99	160-170	517.96
Aamco				<del>99.99</del>			
Firestone	75.00	60.00	58.99	99.99	99.99	450	843.97
Jiffy Lube	112.40 <del>100.00</del>				150		
Competitor Averages							
My Dealership							

owner

DON'T  
Do Tires/  
align

Aamco - Don't work on Porsche says owner.

Jiffy Lube - Don't do tires/alignment/brakes.



ACADEMY

Door - 219  
 Warr - 201  
 Int - 219  
 main - 199

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Mazda		C <u>169</u> W <u>151</u> M <u>120</u> R <u>—</u> I <u>169</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>Identifax</i>
Benz		C <u>186.45</u> W <u>166.40</u> M <u>—</u> R <u>—</u> I <u>186.45</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Audi		C <u>209.87</u> W <u>189</u> M <u>189.87</u> R <u>—</u> I <u>209.87</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>Warr x 2.0</i>
Bmw		C <u>219</u> W <u>179.10</u> M <u>N/A</u> R <u>—</u> I <u>219</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Honda		C <u>—</u> W <u>—</u> M <u>—</u> R <u>—</u> I <u>—</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

*Warranty x 2.0 for cost + Int'l*

Variable Rate Code(s):

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate

I = Internal