

Action plan #1

Audit our website monthly for accuracy of information.

This will ensure that our information is accurate and help our team all be on the same page with information they are giving to clients.

During the monthly audit, we will include the parts staff and encourage feedback. This should avoid any negativity to changes if we make them.

First, we will make sure we have a clear path on our site to specials, pricing, tires etc....

Start 7/1/2022

End TBD