

## Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Georgetown Honda		C <u>124.00</u> W <u>119.00</u> M <u>135.00</u> R <u>124.00</u> I <u>124.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>Warranty Flat rate x 1.64</i>
Georgetown VW (Stephen)		C <u>135.00</u> W <u>127.50</u> M <u>128.00</u> R <u>135.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Georgetown Chevy		C <u>139.95/159.95</u> W <u>109.37</u> M <u>139.95</u> R <u>139.95</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
<del>Georgetown</del> Concept Ford		C <u>145.00</u> W <u>118.17</u> M <u>145.00</u> R <u>145.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Mercedes Benz Brampton		C <del>147</del> <u>179.00</u> W <del>179</del> <u>167.00</u> M <u>179.00</u> R <u>179.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
<b>Variable Rate Code(s):</b> C=Lowest, Most Competitive (ie., L.O.F., etc.)      W=Warranty M=Maintenance Rate (Normal Factory Maintenance)    R =Highest, Repair Rate    I = Internal			



ACADEMY

# 2016 Civic DW-20 oil

## Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Diagnostic

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Canadian Tire	69.00	\$39.99 for a \$200 filter + difference	\$120 = 17" - \$144 = 18" + \$184 = Low price	\$129.00	\$89.00	\$440.00
Hassell's Auto.	100.00	\$80.00	\$92.00	\$160.00	153.00	\$550.00
Canning Steering	<del>115.00</del> 100.00	<del>115.00</del> \$64.50	\$115.00	\$115.00	/	\$500.00
Bratin	66.79	52.82	\$100.00	\$108.50	98.75	475.00
Jake's	90.00	30.00	\$120.00	\$120.00	\$110.00	480.00
Competitor Averages	85.15	53.46	122.20	126.50	112.64	489.00
My Dealership	89.95	<del>70.00</del> 54.80	90.00	110.00	186.00	565.00