Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Spikes	139 hr	C ⌐ W ___ M ___ R ___ I ___	✔ Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ___ Other
Spikes	125 hr	C ___ W ✔ M ___ R ___	✔ Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ___ Other
Spikes	145 hr	C ___ W ___ M ___ R ✔	✔ Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ___ Other
		C ___ W ___ M ___ R ___	✔ Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ___ Other
		C ___ W ___ M ___ R ___	✔ Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ___ Other

Variable Rate Code(s):
C=Lowest, Most Competitive (ie., L.O.F., etc.)   W=Warranty   I= Internal
M=Maintenance Rate (Normal Factory Maintenance)   R =Highest, Repair Rate

NADA ACADEMY

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Name of Person

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Jiffy Lube 856·331·8812	29.99	45.00	14.99 each	109.00 4 tires	N/A	449.99	
Walmart service 956-580-3393	34.99	Free Just charge the filter	12.99 each	N/A	N/A	N/A	
Firestone 956-205-1364	29.99	45.00	59.99	98.00	52.00	189.00	
Pep Boys 956·261 0023	80-100	35.00	16.99 each	110.99	Free	$420.99	
Pueblo 9565810212	95-98	80.00	100.00 4 Tires	100.00	~~80.00~~ 195.00	Free	
Twins 9566271461	65.00	45.00	N/A	N/A	Free	450	
Competitor Averages							
My Dealership							

2012 F150 3.5

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