



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Classic CJDRF	\$41-\$65 —	C <u>12.50</u> LOF W <u>104.44</u> M _____ R <u>130</u> I <u>65/120</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
DJ Ford	\$47-70 —	C <u>23.50</u> W <u>103</u> M _____ R <u>160</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Team Chevy	\$29-65 —	C <u>17⁰⁰</u> W <u>125</u> M _____ R <u>199</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>Identifix</i>
Toyota of Goldsboro	\$29-65 —	C <u>16³⁷</u> W <u>102</u> M _____ R <u>120</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>All Data</i>
DJ Hyundai	\$42 ⁵⁰ -60 —	C <u>17⁰⁰</u> W <u>111</u> M _____ R <u>130</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			



ACADEMY

2015 Chrysler 300 3.6

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Alex 3:45 4-19-22 Firestone	52.18	49.98	63 ⁰⁰	96 ⁰⁰	53.99	209 ⁰⁰	
Monty 4:30 4-18-22 Precision Tune	29.90	75 ⁰⁰	30 ⁰⁰	90 ⁰⁰	115 ⁰⁰	199 ⁰⁰	
John 4:35 4-18 Berkeley TRANSMISSION	50 ⁰⁰	70 ⁰⁰	NA	NA	75 ⁰⁰	200 ⁰⁰	
Geraline 11:30 4-15 Tuffy Lube	51.99	59.95	87.96	NA	NA	350 ⁰⁰	
Competitor Averages	46 ⁰²	63.73	60 ³²	93 ⁰⁰	81.33	239.50	
My Dealership	59 ⁰⁰	54 ⁰⁰	55 ⁰⁰	90 ⁰⁰	129 ⁰⁰	199 ⁰⁰	