



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Warrensburg Ford		C <u>424.00</u> W <u>95.38</u> M <u>130.00</u> R <u>175.00</u> I _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
W.K. Chev GMC Buick Cad.		C _____ W <u>120.43</u> M <u>135.00</u> R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other All Data
Rick Ball FLM		C _____ W <u>103.00</u> M <u>120.00</u> R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other All Data
Bryant Motors		C _____ W <u>71.00</u> M <u>87.50</u> R <u>102.50</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Lotspiech		C _____ W <u>123.16</u> M <u>135.00</u> R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty M=Maintenance Rate (Normal Factory Maintenance) R=Highest, Repair Rate I = Internal			



ACADEMY

Publish to public #4

16 Fusion
72K

Must have time!!
We Called

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Big O'Tire 1/4/22 Jose	\$55.99	\$39.99	\$9 per Tire \$36.00	\$89.99	\$156.95	\$130 + 75 → Pads \$205
Jiffy Lube 1/5/22 Chad?	\$89.99	\$59.99	N/A	N/A	\$139.99	N/A
Warrensburg Quick Lube & Tire 1/5/22 John	\$69.99	\$49.99	\$20 per tire \$80.00	\$89.99	\$145.99	\$200.99 + 90 → Pads \$290.99
Diehl Tire 1/5/22	\$74	\$35 if done with LOF	\$10 per tire \$40.00	\$89.99	\$225.00	\$145 + 100 → Pads \$245
Buzzanga's 1/5/22	\$45	\$50	\$15 per \$60.00	N/A	N/A	\$100 50 → pads \$150
Elite Auto Repair 1/5/22 Thersa	No	Answer +		No Call back		
Competitor Averages	\$66.99	\$46.99	\$54.00	\$89.99	\$166.98	\$222.75
My Dealership	\$45	\$58.99	\$49.95	\$99.95	\$170	\$210