



ACADEMY

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Shaganappi Gm		C <u>90</u> W <u>144/169</u> M <u>169</u> R <u>179</u> I <u>169</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>All Data</i>
Budd		C <u>113</u> W <u>122/139</u> M <u>139</u> R <u>139</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
GSL		C <u>110</u> W <u>137/165</u> M <u>165</u> R <u>165</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Cochrane Gm		C <u>100</u> W <u>149/159</u> M <u>159</u> R <u>159</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>All Data</i>
Western		C <u>110</u> W <u>130/159</u> M <u>159</u> R <u>159</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			



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Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
27/12/21 Canadian Tire 403-288-1100 Majeed	\$70	\$37 \$60 Install	\$25/ Each	\$180	\$287	\$500	
27/12/21 Speedy Apollo Auto Jim	\$100	\$45 \$60 Install	\$20/ Each	\$199.	\$215	\$500	
27/12/21 mike Kribble Auto	\$80-100	\$35 \$70 Install	\$80	\$129.95	\$200	\$500	
28/12/21 montgomery Auto Service	\$109.95	\$69.99	\$25 each	\$149.95	\$159.99	\$450- 600	
28/12/21 mayland Napa Auto	\$79.99	\$100 Install Included	\$20 each	\$129.95	\$189.95	\$475	
29/12/21 Bumper to Bumper Joel	\$138	\$45 \$60 Install	\$75	\$129.95	\$200	\$600	
Competitor Averages	\$99	\$97	\$22	\$153	\$209	\$517	
My Dealership	\$97.71	\$90.37	\$25/each	\$139.95	\$199.95	\$318.34	