

WOODBINE NISSAN PARTS DEPARTMENT ACTION PLAN

1. CUT DOWN ON OUR DELIVERY AREA WITH OUR DELIVERY TRUCKS.
2. LOOK INTO UBER DELIVERY OR COURIOR SERVICE FOR SMALLER FRINGE DELIVERY AREA DELIVERYS.
3. NEW DMS SYSTEM BEGINNING JANURAY 3, 2021. START FRESH WITH NEW SYSTEM AND UTILIZE IT'S APPLICATIONS TO MAXIMIZE PARTS INVENTORY AND SALES.
4. UTILIZE NEW DMS TIRE STORAGE APPLICATION TO STREAMLINE OPERATION AND MINIMIZE UNNECESSARY WASTED TIME.
5. SET UP PROPER PRICE MATRIX WITH NEW DMS
6. CONTINUE TRAINING PARTS ADVISORS AND SHARING DEPARTMENTAL AND DEALERSHIP GOALS, TARGETS AND GENERAL COSTS ASSOCIATED WITH RUNNING THE DEPARTMENT AND DEALERSHIP AS A WHOLE.
7. PUT SMALLER PARTS DELIVERY VAN ON ROAD TO MININIZE FUEL AND MAINTENANCE COSTS.
8. MOVE A COUPLE OF PARTS INVENTORY ITEMS ASSOCIATED WITH DETAIL BAY TO SERVICE TO MINIMIZE LOSS AND COST TO THE DEPARTMENT.
9. FOCUS ON OUR RETAIL BUSINESS AND INCREASE OUR COUNTER SALES AND PRESENCE.
- 10.WORK WITH OUR SALES DEPARTMENT TO ACCESSORIZE MORE VEHICLES AND PROCURE MORE SALES ON NEW VEHICLE SALES.