



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

15. F-150

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
R.H Ford	69.00	22.00	59.95	99.95	199.00	169.00	618.90
Goodyear	59.95	18.00	49.95	89.95	179.95	150.00	547.80
MIT Tire Pros	69.00	18.00	55.00	99.95	189.95	152.00	583.90
Shell Rep & Lube	89.95	22.50	/	/	/	179.95	292.35
Competitor Averages	72.96	19.33	52.47	94.95	184.95	162.31	586.97
My Dealership	69.00	22.00	59.95	99.95	199.00	169.00	618.90



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