



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Yates Bu		C #93 competitive/variable W #133.81 warranty M #143 mechanical R #165 diesel I #143 internal	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Chapman Chevrolet		C #110 Comp/Var. W #132.58 warr. M #157 mech. R #157 diesel I #157 - int	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Sands Chevrolet		C #89 W #126.35 M #167.88 R #189	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Jones Ford		C 99 W 111.45 M 137 R 137 I 95	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Earnhardt Honda		C 90 W 135 M 149 R 159 I 132	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate I = Internal			

dealer uplift
dealer law

frog data
global business solutions



Call another dealer for more info

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Jiffy Lube	80.00	49.99	Not offered	Not offered	150.00	Not offered
Willhelm	49.95	60.00	39.99	99.99	170.00	375 Pads/Turn Rotors
Fire Stone	47.46	49.99	40.00 w/rotation	159.99 lifetime	142.98	189.99 per axle
Goodyear	19.95	66.00	51.80 w/rotation	59.89	149.99	189.99
Sun Devil	27.95	59.00	Not offered	99.99	125.95	169.95
Pop Bays	59.99	49.99	15.99	49.99	130.95	159.95
Competitor Averages	47.55	55.82	36.94	93.97	144.97	216.97
My Dealership	49.95	39.95	49.95	129.95	119.95	109.95

Monitors change in prices - compare
 Type of Parts - OEM
 Customer fact - name of dealer