



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Pines Bmw		C <u>299</u> W <u>295.80</u> M _____ R _____ I <u>44.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other All data
Lauderdale Bmw		C <u>299</u> W <u>295.80</u> M _____ R _____ I <u>44.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Vista Bmw Pomp.		C <u>295</u> W <u>295</u> M _____ R _____ I <u>175</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Braman Palm Bch.		C <u>320.85</u> W <u>316.20</u> M _____ R _____ I <u>250</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate I = Internal



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

2017 X3 4 cyl.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Jiffy Lube	99.95	49.95	N/A	99.95	159.95	400.00 Per axle
Firestone	81.00	21.00	54.20	80.99	15.99 free diag	452.00 Per axle
Goodyear	110.00 syn	45.00	68.00	115.00 200.00 3Yr wty.	150.00	400.00 Per axle
PeP BOYS	104.68	94.99	120.00	124.99	189.99 54 diag	569.00 Per axle
Valvoline	115.00	DIR.	DIR.	DIR.	149.80	N/A
Competitor Averages	102	95	80	105	161	455
My Dealership	99.95	268	129	199	399	821