

## Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Audi Flatirons		C <u>70.00</u> W <u>170.00</u> M <u>180.00</u> R <u>200.00</u> I <u>200.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>Multiplied by 1.6</i>
Aud Denver 303-647-6631		C <u>131.90</u> W <u>180.00</u> M <u>131.90</u> R <u>215.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>SPS</i>
Stevinson Lexus Lakewood 303-277-9339		C <u>53.70</u> W <u>129.00</u> M <u>179.00</u> R <u>179.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Stevinson Imports 303- 794-3550		C <u>225.00</u> W <u>205.00</u> M <u>225.00</u> R <u>225.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other <i>X 1.8</i>
Fisher Acura 866-934-7249		C <u>59.95</u> W <u>155.50</u> M <u>185.00</u> R <u>185.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>Alldata</i>
<b>Variable Rate Code(s):</b> C=Lowest, Most Competitive (ie., L.O.F., etc.)      W=Warranty M=Maintenance Rate (Normal Factory Maintenance)      R=Highest, Repair Rate      I= Internal			



ACADEMY

**Non-Dealer Competitive Maintenance Pricing Summary Survey**

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
MIDAS Toby 9/13 303 449-5808	110 <sup>00</sup>	100 <sup>00</sup>	59 <sup>95</sup>	99 <sup>95</sup>	130 <sup>00</sup>	700 <sup>00</sup>
TIFFY Jake 9/13 LUBE 720 890-0777 303 460-9900	105 <sup>00</sup>	115 <sup>00</sup>	59 <sup>95</sup>	89 <sup>95</sup>	125 <sup>00</sup>	149 <sup>95</sup>
Andy Auto Sport 9/13 Werks	125 <sup>00</sup>	135 <sup>00</sup>	150 <sup>00</sup>	165 <sup>00</sup>	250 <sup>00</sup>	800 <sup>00</sup>
Pellman's 9/13 Bokrite 352 757-6050	130 <sup>00</sup>	135 <sup>00</sup>	105 <sup>00</sup>	175 <sup>00</sup>	190 <sup>00</sup>	800 <sup>00</sup>
720 508-4257 Berg Performance 9/13	95 <sup>00</sup>	135 <sup>00</sup>	85 <sup>00</sup>	135 <sup>00</sup>	195 <sup>00</sup>	800 <sup>00</sup>
Angie 9/13 Meineke 303 900-2936	75 <sup>00</sup>	100 <sup>00</sup>	49 <sup>95</sup>	79 <sup>95</sup>	149 <sup>95</sup>	325 <sup>00</sup>
Competitor Averages	107.00	120.00	84.97	124.00	173.32	596.00
My Dealership	130.00	120.00	84.95	189.95 <sup>Ⓢ</sup>	250.00	1200.00