



ACADEMY

*Fox  
High  
Dons*

*New*

### Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Fox Ford Lincoln	\$ 120	@ 120 W 110 M 95 R 130 I 115	<input checked="" type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Highpoint	\$ 105	C 105 W 105 M 90 R 105	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>all data</i>
Dons auto clinic	\$ 110	C 110 W 99-95 M 105 R 110	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>all data</i>
classic chevrolet	\$ 97	C 97 W 115 M 90 R 97	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>all data</i>
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

**Variable Rate Code(s):**

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

I= Internal

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate



Jiffy  
Belle Tire  
Merritts  
Tuffy

Aftermarket

### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Merrills	40.00	\$ 25-30	\$ 30	49.95	Charge \$100 complete oil 175-180		
Tuffy	49.95 Syn	Separate or better 25-30	25	89.95	Do leak test start \$120 Recharge 80	Free to look at	
Muffler Man	17-40 depending on oil	\$ 10	\$ 20	N/A		299.41 pad & Rotors	
Steve's Repair							
Competitor Averages	\$43.31	\$23.33	\$25	\$64.95	\$126.66		
My Dealership	\$56.00	\$35	\$64.95	49.95	230	174.95	