



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)	
ALL CALLS SATURDAY 11:10 am HARSH VICTORY LUBE	75. ⁰⁰	53. ³⁵	49. ⁹⁵	59. ⁹⁵	N/A	299. ⁹⁵	538. ²⁰	WITHOUT A/C
11:15 am CAROLINE CANADIAN TIRE	100. ²⁶	76. ⁵⁹	114. ⁰⁰	114. ⁰⁰	159. ⁶⁰	284. ⁰⁰ minimum	588. ⁸⁵	WITHOUT A/C
11:29 am JOSH FOUNTAIN TIRE	99. ⁹⁵	75. ⁰⁰	68. ⁰⁰	69. ⁹⁵	N/A	370. ⁰⁰	776. ⁹⁵	WITHOUT A/C
Competitor Averages	91. ⁷⁴	68. ³¹	77. ³²	81. ³⁰	159. ⁶⁰	317. ⁹⁸ →	796. ²⁵	
TOYOTA My Dealership	79. ⁹⁵	59. ⁹⁵	64. ⁰⁰	89. ⁷⁵	139. ⁹⁵	319. ⁹⁵ →	753. ⁷⁵	



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
NORTHSIDE TOYOTA		C <u>129.95</u> W <u>118.80</u> M <u>129.95</u> R <u>129.95</u> I <u>100.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):
 C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal
 M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate