



ACADEMY

9758931

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Muffler Man Alma	NO response						
J&J Giles Tire	25.00	46.49	40.00	44.32	148.00	182.70	486.51
Alma Tire	43.48	58.94	45.00	55.00	127.99	139.48	469.89
Midas Alma	24.99	82.79	39.55	69.99	69.95	319.36	606.63
Dogwoods Mt. Pleasant	26.00	80.89	30.25	49.95	95.26	208.23	490.58
Competitor Averages	27.86	67.28	38.70	54.82	110.30	212.44	513.40
My Dealership	69.86	39.95	59.95	59.95	135-	181.95	549.75

Why our dealership is better to install these parts.

2013 Silverado 1500

96k miles

OE PARTS

Certified techs

warranty work



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Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Betten Baker Alma		C <u>125</u> W <u>101.87</u> M <u>84</u> R <u>140</u> I <u>125</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Alma CDJR		C <u>120</u> W <u>99.14</u> M <u>—</u> R <u>120</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Alma Ford		C <u>127.71</u> W <u>90.53</u> M <u>90</u> R <u>135</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Graff Mt. Pleasant		C <u>129.50</u> W <u>101.14</u> M <u>114</u> R <u>—</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Ford Mt. Pleasant		C <u>126</u> W <u>101.23</u> M <u>—</u> R <u>140</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			