



ACADEMY

### Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
BETTER BAKER BIG my store	101.63	C <u>65</u> W <u>101.63</u> M <u>85</u> R <u>130</u> I <u>130</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Harold Zeigler Ford		C <u>72</u> W <u>105.95</u> M <u>115</u> R <u>115</u>	<input checked="" type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Young's Big K		C <u>60</u> W <u>105.95</u> M <u>110</u> R <u>95</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
BETTER BAKER Covington		C <u>65</u> W <u>105.95</u> M <u>115</u> R <u>115</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Watson CDJR		C <u>55</u> W <u>90.11</u> M <u>90</u> R <u>115</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.)      W=Warranty      I= Internal M=Maintenance Rate (Normal Factory Maintenance)      R =Highest, Repair Rate			



ACADEMY

### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Runda Tire Dave 8-24-2:15	52	70	40	74.95	95	180	511.95
Garage of Lowell Jody 8-24 3:04	35	90	40	130	100	340	695
Belle Tire Alex 8-25 10:03	78	50	N/C	89.99	140	380	137.99
AHA of Lowell Tony 8-25 11:08	55.95	34.95	59.95	79.95	99.95	350	690.75
Fred SVC Cntr Julie 8-25 4:14	39	92	N/A	77	150	365	723
T. Zaney Auto Mike 8-25 2:12	42.50	40	60	75	200	250	667.50
Competitor Averages	50.41	56.16	49.98	87.81	130.82	310.83	
My Dealership	59.95	25	80	85	250	367	866.95

2016 Malibu 4cyl  
74,000 miles