

### Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Collier Ford	135-	C <u>135.00</u> W _____ M _____ R _____ I _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Brewbaker Kia	130-	C <u>130.00</u> W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Long Lewis Ford	130-	C <u>130.00</u> W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Brewbaker Dodge	130-	C <u>130.00</u> W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Stivers Ford (Chrysler, Dodge, Jeep) Ram = 130	135-	C <u>135.00</u> W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
<b>Variable Rate Code(s):</b> C=Lowest, Most Competitive (ie., L.O.F., etc.)      W=Warranty M=Maintenance Rate (Normal Factory Maintenance)      R =Highest, Repair Rate      I = Internal			

*All Dodge  
Factory*



ACADEMY

### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Pep boys	74.99	87.	75.			209
Meinke	70.75	35?		89.95		
Express oil Quick-lane	73.99	38.99	34.99		79.99	189
Firestone	64.99			119.99		179
<b>Competitor Averages</b>						
<b>My Dealership</b>	63.95	79.95	49.95	89.95	195.	180

mc