

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Tony Brown Chevrolet		C <u>10h00</u> W <u>94.16</u> M _____ R _____ I _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <u>Alldata</u>
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

**Variable Rate Code(s):**  
 C=Lowest, Most Competitive (ie., L.O.F., etc.)      W=Warranty  
 M=Maintenance Rate (Normal Factory Maintenance)      R =Highest, Repair Rate      I = Internal

Tony Hooper

Miss #29



### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Bluegrass Automotive	\$52.98	\$15.00 Labor	\$25.00	N/A	\$107.15	\$225.00	\$530.09
Big O Tires	\$48.00 Symetric \$78.00	\$45.00 w/ \$45.00 Labor	\$32.00 \$15.00	\$69.95	\$159.95	\$280.00 Labor w/ Rotors	\$724.90
Browns Automotive	\$60.00	\$30.00 w/ \$40.00 Labor	N/A	N/A	\$89.95	\$240.00	\$489.95
Auto Clinic	\$57.00	\$45.00	\$30.00	\$64.95	\$180.00	\$168.00	\$544.95
Volvoline	\$89.99	\$49.00	\$24.99	N/A	\$149.00	N/A	\$312.98
Boer	\$42.00	\$50.00	\$40.00	\$89.95	\$150.00	\$280.00 P/Ade	\$651.95
Competitor Averages	\$58.32	\$53.17	\$30.39	\$74.95	\$139.34	\$238.60	\$542.47
My Dealership	49.96	26.89	\$30.00	\$99.95	\$160.78	\$174.00	\$477.58

Tony  
11:50

Rhonda  
12:00

James  
1:00

Meg  
11:00

Curt  
1:00

Timmy  
10:00

2014 Chev. Traverse