



Door RATE \$ 148

Effective labor rate should be within 10% of Door rate.

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Lexus of Cool Springs		C <u>148⁰⁰</u> W <u>125²²</u> M _____ R _____ I <u>148⁰⁰</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Mercedes Benz of Nashville		C <u>154⁸⁸</u> W <u>154¹⁰</u> M <u>154⁸⁸</u> R <u>154⁸⁸</u> I <u>154⁸⁸</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Infinity of Cool Springs		C <u>175⁰⁰</u> W <u>137⁵⁰</u> M <u>175⁰⁰</u> R <u>175⁰⁰</u> I <u>175⁰⁰</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Ford of Franklin		C <u>164⁹⁸</u> W <u>154⁰⁰</u> M _____ R _____ I <u>164⁹⁸</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Gary Force Acura	<u>142⁰⁰</u>	C <u>142⁰⁰</u> W <u>120²⁶</u> M _____ R _____ I <u>142⁰⁰</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty M=Maintenance Rate (Normal Factory Maintenance) R=Highest, Repair Rate I = Internal			

warranty is lowest in town when was the last time we asked for increase