



ACADEMY

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Riverside Auto
N382

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Fox Chrysler	63	56 ⁹⁶	Free w/ oil change	76	125	460 ⁷⁵	823 ³⁵
Bridgner	55	35	40	80	90	270	570
Pro Car	65	25	45	79	129	300	643
Northern Auto	45	39 ⁹⁵	39 ⁹⁵	89 ⁹⁵	100	325	639 ⁸⁵
Auto Aces	43 ⁴⁷	35	10	100	125	375	688 ⁴⁷
Alma	64	55	40	60	99	350	668
Competitor Averages	55.91	41 ¹⁵	29 ¹⁵	80 ⁸³	111 ³³	346 ⁷⁴	672 ¹¹
My Dealership	62	40	34 ⁹⁵	69 ⁹⁵	140	436	782 ⁹⁰



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Riverside Auto		C <u>115</u> W <u>115.48</u> M <u>85</u> R <u>115</u> I <u>92</u>	Factory Chilton Computer Motors Mitchell ☒ Other
Bergstrom CDJR Osh Kosh	\$140	C W M R	Factory Chilton Computer Motors Mitchell Other
Koehn Chevrolet	\$175	C W M R	Factory Chilton Computer Motors Mitchell Other
Ford Motor company	\$103	C W M R	Factory Chilton Computer Motors Mitchell Other
Chrysler World	\$150	C W M R	Factory Chilton Computer Motors Mitchell Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			